



NEWS RELEASE
FOR IMMEDIATE RELEASE

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**Emerson Motors Introduces New Line of
Three Phase Inground Pool, Spa Motors**

Line constructed to meet demands of commercial, large residential applications

St. Louis, Mo., August 13, 2001 – Emerson Motors, a division of Emerson (NYSE: EMR), now offers an extensive line of three phase inground pool and spa motors specifically designed to meet the demands associated with commercial and large residential applications.

Available in ½ -3 horsepower, the line features an opposite drive-end shaft that is double flatted with a screwdriver slot allowing the installer to assemble or disassemble the impeller with a standard 7/16" wrench or a screwdriver. The motors also utilize a 6.5", 56 frame, shell diameter construction that provides for cooler operating temperatures and longer motor life. Additionally, the rotor is coated by an epoxy coating that provides corrosion resistant protection in high moisture applications. The motors are backed by a three year warranty.

The new motor line also boasts the following:

- 303 stainless steel threaded shaft
- ability to operate continuously in a 50 degree C ambient environment (122 degrees F)
- double sealed ball bearings with moisture resistant grease
- locked drive-end bearing that provides a tight tolerance on pump impeller run out and improves pump performance
- cast iron C face endshield on all keyed shaft products
- corrosion resistant aluminum endshields on C face threaded and square flange designs
- 60 Hz – full service factors
- 50 Hz – unity (1.0) service factors
- 208-230/460 V plus or minus 10 percent voltage fluctuations
- full rated service factor designs

Emerson Motors Three Phase Inground Pool/Spa Motors – Add One

The line was tested in our UL-approved pump test facility proving its compatibility with all leading pump brands including: Pentair, Jacuzzi , Hayward and Sta-Rite. The motors are currently available and stocked in regional warehouses.

For more information on Emerson Motors' new three phase motor line, contact your local Emerson representative – Byrd-Moreton, WMW Sales, B&P Sales or Sales link – or call Emerson Motors toll free at 1-866-EMC-POOL.

Emerson Motors, a global leader in the design and manufacture of electrical motors, provides a complete line of general and special purpose electric motors from 1/200 through 4,000 horsepower. Brands such as Emerson, Doerr, U.S. Electrical Motors, Hurst, Switch Reluctance Drives, and Status Technologies allow Emerson Motors to support a wide variety of applications including commercial and industrial, appliance, hermetic, automotive, and HVAC. For more information about Emerson Motors visit www.emersonmotors.com or contact the Literature Hotline at (800) 665-4850.

St. Louis-based Emerson (www.gotoemerson.com) is a global leader in bringing technology and engineering together to provide innovative solutions to customers in industrial automation; process control; heating, ventilating and air conditioning; electronics and telecommunications; and appliance and tools. Sales in fiscal 2000 were \$15.5 billion.

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