



news release

For immediate release

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EMERSON INTRODUCES TITAN[®] III MOTOR BUILT TO API^{®†} 547 STANDARD

New motor is latest in line of offerings targeted to satisfy oil and gas processing industry standards

ST. LOUIS, Sept. 29, 2008 – Emerson Motor Technologies announced today its further expansion into the oil and gas processing industry with the introduction of the new U.S. MOTORS[®] Horizontal TITAN[®] III motor.

Making its debut at the Emerson Global Users Exchange conference opening in Washington D.C., on Sept. 29, the U.S. MOTORS TITAN III motor is the latest offering designed by Emerson for the harsh environments typically found in the oil and gas processing industry. It is one of the first motor brands in the world stamped with the API 547 monogram, symbolizing long life, uncompromising reliability, and quality manufacturing within a facility certified by the American Petroleum Institute (API).

Other harsh or severe duty motors provided by Emerson include the rugged U.S. MOTORS TITAN Vertical Solid Shaft Motor, built to meet the strict API 610 standard, and has potential uses on off- and on-shore oil rigs, turbines and pumps. The U.S. MOTORS 841 Plus[®] motor designed to meet the IEEE^{®†} 841 standard and is ideal for low voltage general purpose applications such as pumps, compressors, fans and blowers.

Engineered to meet the demanding API 547 standard, the high-efficiency TITAN III motor is manufactured at Emerson's state-of-the-art, API-certified production facility in Mena, Ark. To qualify for API 547 certification, Emerson committed heavily in product

development and plant upgrades, and underwent a rigorous two-phase facility audit that will be renewed annually.

Initially available in 250 to 700 horsepower, each TITAN III motor features:

- A quick and easy ordering and specification process, that reduces delivery time, many times to less than 12 weeks
- CORRO-DUTY[®] corrosion protection and totally enclosed, fan-cooled enclosures for increased reliability and longer life
- Detailed reports on all bearing, vibration and resistance tests; witnessed and other optional tests are available
- Two-year limited warranty*

“We are proud to provide yet another motor offering geared towards the tough demands of the oil and gas processing industry,” said Rich Heppe, President of Emerson Motor Technologies, Fluid Systems Division. “We have worked hard to ensure the horizontal Titan[®] III motor, and its vertical TITAN[®] motor and U.S. MOTORS 841 PLUS[®] motor predecessors, are manufactured under strict, quality standards that result in the dependability and long life our customers have come to expect from the U.S. MOTORS[®] name.”

For more information, visit <http://www.emersonmotors.com/oil-gas>.

†All non-Emerson Electric Co. marks shown within this document are properties of their respective owners.

***For details, refer to: <http://www.usmotors.com/FL600/LimitedWarranty.pdf>**

About Emerson Motor Technologies

Emerson, a global leader in the design and manufacture of electrical motors, provides a complete line of general and special purpose electric motors from 1/200 through 6,000 horsepower. Brands such as Emerson[®], U.S. Motors[®], Hurst[®] and Eline[®] allow Emerson to support a wide variety of applications including commercial and industrial, appliance, hermetic, automotive, and HVAC. Emerson trademarks followed by the ® symbol are registered with the U.S. Patent and Trademark Office. For more information about Emerson Motor Company visit www.emersonmotors.com or www.usmotors.com or contact customer service at (888) 637-7333.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, is a global leader in bringing technology and engineering together to provide innovative solutions to customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2007 were \$22.6 billion. For more information, visit www.emerson.com.

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