



NEWS RELEASE

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U.S. Electrical Motors Unleashes the Power of MotorBoss 3.0

St. Louis, MO – U.S. Electrical Motors, a division of Emerson Electric Co. (NYSE: EMR), has launched an updated version of its interactive MotorBoss website to give motor buyers even more control over the ordering process.

MotorBoss continues to lead all motor manufacturing e-commerce initiatives in its ability to serve motor buyers with electrical and mechanical motor specifications, stock availability and order capability, and application information.

The original MotorBoss, released in 1998, established an Internet-based communication avenue that allows users to accurately select and order U.S. Motors products. With further releases, users have been able to locate, price, and order motors as well as determine electrical performance characteristics and mechanical references such as dimensional data.

The new MotorBoss 3.0 expands upon the features of previous releases by providing real-time data in response to user inquiries. Enhancements include:

- Real-time order entry directly into U.S. Motors enterprise system
- Online order acknowledgment
- Order status reporting throughout the order process, including shipment tracking
- Online invoice
- Price check –allowing confirmation of net price prior to order entry
- Integrated motor catalog and stock availability inquiry

An online demo of the power of MotorBoss 3.0- is available at www.usmotors.com/mbdemo/motorboss.htm. The main U.S. Motors web site (www.usmotors.com) provides additional product information including online catalogs.

U.S. Motors provides a complete line of general and special purpose industrial motors from ¼ horsepower through 4,000 horsepower for a wide variety of applications. For more information call the U.S. Motors Literature Hotline at (800) 665-4850 or visit www.usmotors.com.

St. Louis-based Emerson Electric Co. (www.emersonelectric.com) is a global leader in providing customers with innovative technologies and solutions in five business segments: industrial automation; process control; heating, ventilating and air conditioning; electronics and telecommunications; and appliance and tools. Sales in fiscal 1999 were \$14.3 billion.