



# news release

For immediate release

Contact: Rob Boteler  
314-595-8387

## **EMERSON MOTOR TECHNOLOGIES JOINS NEMA TO ENDORSE FEDERAL REBATES FOR PREMIUM-EFFICIENT MOTORS**

*Rebate legislation introduced by U.S. Senator Blanche Lincoln (D-Ark) calls for incentives to replace old motors with premium electric motor technology*

**ST. LOUIS – April 2, 2009** – Emerson Motor Technologies, a global leader in the design and manufacture of electrical motors, today joined the National Electrical Manufacturers Association (NEMA) to support legislation creating a premium efficient electric motor rebate program within the U.S. Department of Energy to drive use of the most efficient motor technology available.

“By providing rebates for replacing old equipment with premium efficient electric motors, this program will help our customers reduce their energy costs and remain competitive,” said Rich Heppe, President of the Industrial Motors and Systems Division of Emerson Motor Technologies. “Emerson has been a strong advocate of NEMA-supported legislation that can help us help our customers become more energy-efficient and competitive. We urge other industry leaders to support this important rebate proposal.”

Under the Senate amendment proposed by U.S. Senator Blanche Lincoln (D-Ark.), this program would provide a \$25 rebate per horsepower to customers for certain high-efficiency motors from one to five hundred horsepower. The incentives would also provide a \$5 rebate per horsepower for those who administer the program and dispose of the old motor being replaced.

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“We congratulate Sen. Lincoln for receiving committee approval for this landmark energy legislation,” added Heppe. “This is a significant incentive to support the manufacture of NEMA Premium<sup>®</sup> electric motors that we produce at our Mena, Arkansas operation, as well as the rest of our industry.”

The rebate proposal was unanimously approved this week by the Senate Energy and Natural Resources Committee, which is in the process of drafting a comprehensive energy reform bill. These incentives would apply to electrical motors for industrial and commercial use, including fans and compressors, food processing, mining, pumping applications, and commercial buildings.

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#### **About Emerson Motor Technologies**

Emerson, a global leader in the design and manufacture of electrical motors, provides a complete line of general and special purpose electric motors from 1/200 through 5,000 horsepower. Brands such as EMERSON<sup>®</sup>, U.S. MOTORS<sup>®</sup>, HURST<sup>®</sup>, SR DRIVES<sup>®</sup> and e|LINE<sup>®</sup> allow Emerson to support a wide variety of applications including commercial and industrial, appliance, hermetic, and HVAC. For more information about Emerson Motor Company visit [www.emersonmotors.com](http://www.emersonmotors.com) or [www.usmotors.com](http://www.usmotors.com) or contact customer service at (888) 637-7333.

#### **About Emerson**

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to create innovative solutions for customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2008 were \$24.8 billion. For more information, visit [www.Emerson.com](http://www.Emerson.com).

Emerson Motor Company

Cut-Away Example of a NEMA Premium Efficient Industrial Motor

